



national association of urban etiquette professionals

www.urbangirlz.org

“DAY OF ETIQUETTE” FOR MINISTRY LEADERS

I Corinthians 14:40

“Let all things be done decently and in order.”



Saturday, September 16, 2017
Dallas | TX

Equipping the Body of Christ to Excel through
EXCELLENCE

Hosted By

The National Association of Urban Etiquette Professionals
Lady Trenette Wilson, CEO and Founder

EXPERIENCE *Etiquette* EXCELLENCE

Congratulations on your **commitment** to service! In ministry, you often encounter doors that lead to great opportunities, bigger stages, and more trusted positions. As you move through these doors, you will come in contact with all levels of the public. These interactions could hurt the perception of your ministry if you have not been exposed to the proper etiquette and protocol.

As the leading etiquette association in the nation serving urban communities, we recognize the importance of proper protocol and need to represent God's work in excellence. You are invited to join leading etiquette expert, Lady Trenette Wilson and guests as they unlock the keys to etiquette in ministry.

*W*hat will you learn during the "Day of Etiquette?"

- Introduction to Church Protocol and Decorum
- Basic Etiquette for Ministry Leaders
- The Top Ten Etiquette Rules Ministry Leaders Break
- Image and Brand Management
- Dining Etiquette Basics
- How to Avoid Social Media Pitfalls

*W*hat are the benefits of attending the Day of Etiquette?

- Increased awareness and comfort in all church and non-church settings
- Confidence when interacting with special guests and dignitaries
- Mastery of ministry etiquette basics
- Steps to manage your ministry brand
- Keys to avoid major ministry pitfalls

800.291.6492

"Day of Etiquette" for Ministry Leaders

Your Etiquette Instructor

Your "Day of Etiquette" Seminar will be facilitated by members of the National Association of Urban Etiquette Professionals whom possess a combined total of 100+ years in the field of etiquette, church hospitality, and administration.

Lady Trenette Wilson

Owner and CEO of NAUEP and the award winning print and online magazine, UrbanGirlz, Lady Trenette Wilson (Lady T) has more than 25 years of experience working in the field of etiquette and ministry. With clients like the Potter's House, Jack and Jill, and the University of North Texas, Lady T has successfully conducted over 500 etiquette workshops.



How much does it cost?

\$199.00 before September 1, 2017

Costs Include:

- Continental Breakfast and Lunch
- Etiquette Ministry Seminar Workbook
- Full access to all of the ministry workshops
- 10% Discount on Church Protocol Officer Certification

Where will be the "Day of Etiquette" be held?

North Texas Etiquette Institute and Tearoom
4340 Spring Valley, Rd.,
Farmers Branch, TX 75234

www.urbangirlz.org
800.291.6492
info@urbangirlz.org



How Do I Register?

Log on to www.urbangirlz.org today to reserve your space or complete the following form and fax to 800.291.6492. For more information call us at 1.800.291.6492 or Email us at info@urbangirlz.org.

Name _____
Ministry _____
Address _____
Email _____
Telephone _____
Years in Ministry _____

Payment Instructions

Register via Credit Card online at www.urbangirlz.org or complete the form and fax to 800.291.6492. Make all checks available to Trenette Wilson, mail to: 4340 Spring Valley, Rd., Farmers Branch, TX 75234. NO REFUNDS AVAILABLE!

Credit Card Type _____ Credit Card # _____

Expiration Date _____ CVC _____

Signature _____ Date _____



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